

ROO Participant Benefit Fund: Guidelines for Eligibility

The ROO Participant Benefit Fund has been established by ROO program partners Riverside Natural Foods, Nature's Path Organic Foods, MGM/Bay State Milling and Canadian Organic Growers. This fund is intended to provide direct support to program participants who wish to undertake activities that will enhance their regenerative organic journey. Participants are eligible to receive funding up to a maximum of \$1,000 per year. Funding will be administered on a first-come-first-served basis and assessed based on the eligibility criteria outlined below.

In order to receive funding, all successful applicants will be required to submit a brief impact statement. Ideally, this will include a statement from you (along with pictures) detailing how receiving these funds has impacted you, facilitated your regenerative journey, or allowed you to better participate in the ROO program. By sharing your story you're helping to demonstrate the impact that the ROO program is having and why it's important. These stories also help us identify new opportunities for the program at large. Video submissions or other innovative ways of storytelling are encouraged.

If you are unsure whether your idea is eligible for funding, please contact Dorthea Gregoire (204-392-4460; dorthea.gregoire@cog.ca) immediately to discuss opportunities.

Funding Categories

Event attendance - including ROO events and external events such as conferences and workshops:

- ROO field days and workshops
- External field days and workshops
- Conferences and other learning opportunities
- Eligible costs:
 - Mileage (beyond 200 km from home base)
 - Accommodations
 - Registration fees
 - Other

Local community event support - including hosting or supporting local regenerative organic related field days, workshops, guest speakers, etc.:

- Hosting on-farm events
- Collaborations on events with local organizations
- Eligible costs:
 - Food, drink, and catering
 - Rentals (venue, chairs, tents, etc.)
 - Speaker fees
 - Other

Expanded monitoring and benchmarking - including purchase of monitoring tools, cost of lab analyses, and technical support/consultation fees:

- Lab fees for additional sample processing
- Shipping costs (to send samples to labs)
- Purchase of monitoring equipment
- Technical support/consultation fees
- Other

Project implementation based on regenerative organic principles - including material costs, technical support/consultation fees, and learning materials:

- Material costs for supplies
- Technical support/consultation fees
- Learning materials
- Other

ROC administration - including certification fees, lab fees for required sampling, and consultation fees associated with certification:

- Fees associated with ROC certification
- Lab fees for required sampling
- Consulting fees associated with becoming ROC certified
- Other

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