

Stand Up for Organics

Fall-Winter 2022

COG has created this email template for you to share our annual fundraising campaign, [Stand Up for Organics](#), with your network and community! Please feel free to tailor this message to let your community know why this campaign is near and dear to your heart and how they can support too.

COG would like to sincerely thank YOU for your time and support!

Campaign Email Template

SUBJECT LINE: Stand Up for Organics with Canadian Organic Growers

BODY:

Hello,

I'm donating/supporting Canadian Organic Growers (COG) in their annual [Stand Up for Organics fundraising campaign](#). I'm committed to supporting COG's mission to provide education, advocacy and leadership to help build an agricultural system that empowers farmers and consumers, enhances human health, builds community and mitigates climate change while increasing Canadian food sovereignty.

[Canadian Organic Growers \(COG\)](#) fosters farming for the future. COG, a registered educational charity, is Canada's oldest, national organic and regenerative farmer-focused association. COG guides Canadian farmers in the adoption of ecological agricultural practices that help mitigate climate change and steward our planet for future generations.

With support from donors like you, we can support COG in continuing their essential programs, training and research to support Canadian farmers who are on the front lines of climate change:

- **COG National**
Their policy and advocacy work on behalf of 7,000+ organic regenerative growers.
- **COG Programs**
Training, support, resource development and extension services to growers across Canada. Including the direct support of growers in COG's [Cover Crop Training](#), [Regenerative Organic Oats](#), [Transitioning Farmers to Regenerative Organic](#) and [Growing Up Organic](#) programs.
- **COG Research**
Pan-Canadian research projects and advancing a national data strategy for the sector. As well as on-farm citizen science, soil health research, supply chain reports, and more.

Every donation, large or small, makes a difference. Are you ready to support our Canadian farmers? Please visit cog.ca/sufo or [donate now](#). Not in a position to donate? No worries, please consider forwarding this email to your network to help get the word out.

Thank you so much for Standing Up for Organics!

Sincerely,

Your Name



