

Advertising Rates 2022-2023

Social Media, Web & Email Marketing
Canadian Organic Growers | Farming for the Future



Web Advertisements

	Top Web Banner	Footer
Size in Pixels*	1425W x 90H	1425W x 55H
1 Month Rate	\$300/Month	\$200/Month
3-5 Month Rate	\$250/Month	\$150/Month

Social Media

Social Media Campaign

Details	One post and story on Instagram, Facebook and Twitter
Rate	\$400

Newsletter

	Digital Newsletter - Sponsored Content	Digital Newsletter - Display Ad
Details	600 Pixels W x 250 Pixels H Max 250 Words	Business Card Sized (3" x 2.5")
Rate	\$600/Newsletter	\$200/Newsletter

*Sizes reflect an average desktop view.